



July 1st, 2024

Dear Community Partner,

On behalf of the North Middlesex District Minor Hockey Association in Parkhill, we are writing you today to offer an opportunity to advertise locally and request your support for the 2024/2025 Hockey Season. North Middlesex Jr. Stars is a thriving hockey association with over 200 local kids playing together to form 21 teams. These teams attract young players from surrounding areas such as Parkhill, Ailsa Craig, Nairn, and Grand Bend.

Our approach to sponsorship is similar to last year. There are Gold, Silver, Bronze and Tournament Sponsorship packages. Additionally, there are online and social media options. Please see attached for detailed information. We offer a variety of methods for your business to be recognized while supporting our young athletes and keeping registration affordable for the families within our communities.

The North Middlesex District Minor Hockey Association will host two tournaments this year. As a community, we would like to come together to help fund these amazing tournaments we are honoured to host. We have a great group of kids ranging in age from 3 to 17 years old who have a real love for the sport of hockey! Considerate donations received from Community Partners, such as you, are greatly appreciated and absolutely critical in continuing our development and helping us pay for the tournament expenses.

We invite you to be a proud supporter of our hockey club and to help us continue to create chances for young people in our area to play hockey while building friendships and memories that can last a lifetime. Please take advantage of advertising your business and being involved by choosing one of our sponsorship packages that works for you.

Kindly let us know either way by October 18<sup>th</sup>, 2024.

Please feel free to contact us if you have any further questions at [sponsormminorhockey@gmail.com](mailto:sponsormminorhockey@gmail.com) or visit our website at [www.northmiddlesexhockey.com](http://www.northmiddlesexhockey.com).

We thank you for your consideration.

Sincerely,

Susie Kennes & Lindsay Brannon  
North Middlesex District Minor Hockey Association  
Sponsorship Committee

[WWW.NORTHMIDDLESEXHOCKEY.COM](http://WWW.NORTHMIDDLESEXHOCKEY.COM) • [@NORTHMIDDLESEXHOCKEY](https://www.facebook.com/northmiddlesexhockey)



On behalf of the NMDMHA, we would like to thank you for considering becoming one of our important and proud sponsors who support a great group of young kids who love hockey!

Sponsorship Package	Included
<b>Gold \$1,500</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>• North Middlesex Jr. Stars poster featuring your logo which is displayed in the arena.</li> <li>• Rink Board Advertising (used for the first half of the season for U5, U7 and U9 teams).</li> <li>• Name and logo featured on our website. <a href="http://www.northmiddlesexhockey.com/">www.northmiddlesexhockey.com/</a></li> <li>• 2 separate organic posts on our Facebook page at different times featuring your business.</li> <li>• A full-page ad printed 2 of our tournament programs.</li> </ul>
<b>Silver \$1,000</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>• North Middlesex Jr. Stars poster featuring your logo which is displayed in the arena.</li> <li>• Name and logo featured on our website. <a href="http://www.northmiddlesexhockey.com/">www.northmiddlesexhockey.com/</a></li> <li>• 2 separate organic posts on our Facebook page at different times featuring your business</li> <li>• A half-page ad printed 2 of our tournament programs</li> </ul>
<b>Bronze \$500</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>• Name and logo featured on our website. <a href="http://www.northmiddlesexhockey.com/">www.northmiddlesexhockey.com/</a></li> <li>• 2 separate organic posts on our Facebook page at different times featuring your business</li> <li>• A 1/4 page ad printed 2 of our tournament programs</li> </ul>
<b>Tournament Sponsor</b> Lawrence McGee Memorial Silverstick November 2022 Parkhill Tournament January 2023 <input type="checkbox"/>	<ul style="list-style-type: none"> <li>• <b>\$150 Sponsorship:</b> 1/4 page advertisement for your company in our program</li> <li>• <b>\$250 Sponsorship:</b> half-page advertisement for your company in our program</li> <li>• <b>\$450 Sponsorship:</b> full-page advertisement for your company in our program</li> </ul>
<b>Other</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$75 Sponsorship:</b> Name and logo featured on our website all year</li> <li><input type="checkbox"/> <b>\$100 Sponsorship:</b> 1 organic posts on our Facebook page featuring your business</li> <li><input type="checkbox"/> <b>\$250 Sponsorship:</b> Your logo displayed on the North Middlesex Jr. Stars banner during our games</li> </ul>

#### Sponsors Information

Company Name	Contact Name:
Address	Phone
Email:	Website:

Please email your completed sponsorship commitment form along with your company logo in EPS, AI or PDF format and a description of your business to: [sponsornmminorhockey@gmail.com](mailto:sponsornmminorhockey@gmail.com)

by October 18<sup>th</sup>, 2024. Payments can be made by E-transfer – [treasurernmminorhockey@gmail.com](mailto:treasurernmminorhockey@gmail.com) or Cheque – made out to NMDMHA. All sponsors will receive a tax receipt by email.

[WWW.NORTHMIDDLESEXHOCKEY.COM](http://WWW.NORTHMIDDLESEXHOCKEY.COM) • [@NORTHMIDDLESEXHOCKEY](https://www.facebook.com/northmiddlesexhockey)